

Channel Letters

Eye catching by standing out!



A channel letter is a 3-D component in signage. Typically these are used on the store front. A “can” is made in the shape of your logo or lettering with aluminum, acrylic and internal illumination. The back side of the can is cut using the design created by our art staff and then sent to a computerized router table. This gives a precise shape for the finished “Channel”.

Sides or “Returns” are then formed from aluminum strips to give the letter its depth. The returns are then fastened to the back with rivets or weld.

The face for our Channel Letter is also cut utilizing our CAD/CAM router and then finished with “Trim Cap” providing a framed appearance and a mounting surface to attach to the channel.

The Channel can then be lighted using Neon tubing, LED’s or Fluorescent lamps depending on the letters size, power requirements or city regulations.



Exposed neon channel letter

Another style of channel letters is made without a face or with clear faces to showcase to Neon lighting.



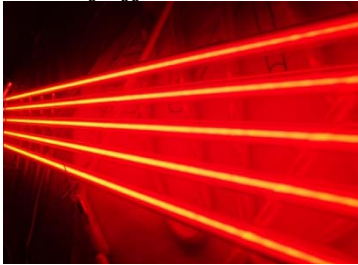
Reverse lit channel letter

Yet another letter type is the Reverse Channel Letter when the face of the letter is built from aluminum or other opaque material and the lighting is exposed from the back side. This light floods the wall that the letter is mounted to. These are also called "halo effect letters".



Neon

100's of effective colors!



Neon signs are made using electrified, luminous tube lights that contain neon or other gases. Neon offers a brilliant, long life, ultraviolet light that remains unparalleled by other lighting sources. When all factors are figured in, neon can prove to be the "green" technology in some lighting needs. If more power supplies, electricity use and more frequent service calls are required to light the same area, why wouldn't a person want the "tried and true"?

We proudly employ a qualified neon bender. Neon bending requires an artist's touch that takes several years to perfect.

Many neon signs built 40 or *more* years ago are still working today. Neon is also often used to give a vintage look and feel to a business.



Electronic Message Centers / LED

HEY, look at me!



EMC's provide the most flexible solution for a dynamic advertising medium or a source of community information. Whether you need a text only Monochrome (one color LED) or a full color video capable display, a message center will keep your message fresh. This is a component of the sign industry that has grown by leaps and bounds in the last several years. The improvements in Light Emitting Diodes since the mid 90's has dramatically reduced the power costs involved in offering dynamic messaging while increasing the effectiveness. We offer several manufacturers products to fit your business needs.

When you've got more than just your name to promote on your sign, Electronic Displays supply the media to get that message to the street.

Price Changers

Nearly all filling stations in North America advertise their prices on signs outside the stations. Most locations have laws requiring such signage.



Payne Sign Company offers a full line of supplies for your manual price changer. We manufacture the sign itself and supply the letters, pole changers, headers etc. We service what we sell *and* what the "other guy" sold.

Electronic Price Changers

Electronic price changers supply a professional look before your customer turns into your parking lot. Payne Sign Company has many years of experience in the logistics, installation and service of your fuel and motel pricer needs.

Signs with internal scrolling numbers or high-intensity LED digits transform what can be a 20-minute manual price changer job into one that takes a minute or so. Price changes are almost a daily thing, with the volatility of the prices the time required to adjust the signs only cuts further into the profitability of selling the fuel. Manual signs cause delays and risk an employee's safety.



Internally Illuminated Signs (Pylon Signs, Monuments, Wall Signs etc.)

Electric Illuminated signs provide your business with advertising and exposure day and night. Payne Sign Company manufactures, installs and services illuminated signs, from the classic neon sign to architectural pylon and monument signs that make your name and logo light the night.

Payne Sign Company can use your existing logo or create one for you. We evaluate your site to help you chose a pole or monument sign, a lighted cabinet or neon lit face. We also help you understand and work within your cities planning and zoning regulations.



A mainstay in the sign industry is the internally lighted sign. We know it as your silent salesman, portraying your image without a spoken word. Quality and design make you shine through the daylight and the lighting keeps your logo powerful and visible after dark. The image that your advertising and marketing efforts convey to your potential customers is often their first exposure to your business. Whether you need a single faced wall sign with readability in you parking lot or a double faced hi-rise interstate display to be read from a mile away, Payne Sign Company has the necessary experience. Our IBEW employees follow UL standards to ensure safe lighting and quality construction.